



RDC CHRONICLE

2nd Semester 2016 A publication of the Regional Development Council, Region 1 Volume 24 Number 15



AMBISYON ^{NATIN} 2040



TOGETHER:
Let us make our dreams happen!

FOR COUNTRY

FOR SELF

THE CHRONICLE

The RDC Chronicle is published on a semestral basis by RDC-1 which highlights government programs and projects, success stories, events and matters concerning the various sectors of development.

ABOUT THE COVER

This issue focuses on the Long Term Vision or Ambisyon Natin 2040 which illustrates the vision of Filipinos for country and for self. Likewise, it highlights the role of government and the public towards its realization.

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For future editions, articles are welcomed and may be emailed to the SuCom Secretariat c/o PIA RO1, San Fernando City, LU at philinfo_ro1@yahoo.com or at region1neda@gmail.com.

RDC-1 takes on the Ambisyon Natin 2040 Challenge

The Regional Development Council -1 (RDC-1) has manifested its support to the Ambisyon Natin 2040 following its launch early this year. In fact, this has been integrated in some of the major activities of the council such as the State of the Region's Development Conference, CIRCA 2015 last April 2016 where more than 150 participants were present coming from regional line agencies (RLAs), local government units (LGUs), private sector representatives (PSRs), various media outfits, among others.

Likewise, RDC-1 acknowledges the significance of the Ambisyon Natin 2040 as input to the RDP. Thus, various multi-stakeholder engagement activities were conducted by the Council.

It was part of the activities during the Regional Development Plan (RDP) 2011-2016 assessment and initial consultation last May 2016. The Ambisyon Natin 2040 was considered in assessing the region's status and in the identification of the region's strategies towards the attainment of the vision.

To further beef-up the Ambisyon Natin 2040 and solicit support from stakeholders, the RDC-1 conducted two Ambisyon Natin 2040 provincial caravans cum RDP consultations and one Regional Consultation.

The Regional Consultation was graced by Mr. Carlos Bernardo O. Abad Santos, the Assistant Secretary for Policy and Planning of the NEDA Central Office who emphasized that the Ambisyon Natin 2040 is the aspirations of the Filipinos not just for themselves but the country as a whole.

Aside from these, Region 1 delegates composed of government institutions, private sector representatives, RDC members, NEDA staff and media entities participated in the Ambisyon Natin 2040 Grand Launch which happened in SMX Convention Center, MOA, Pasay City. This gave the participants deeper appreciation and understanding on the long-term vision, and reminded them of their critical role towards its achievement.

Ambisyon Natin 2040 Activities

**Ambisyon Natin 2040
Orientation cum RDP
Consultation
(Provinces of La Union
and Pangasinan)
November 11, 2016**

**Ambisyon Natin 2040
Grand Launch at SMX
Convention Center,
MOA, Pasay City
November 15, 2016**

**Ambisyon Natin 2040
Regional Consultation
November 17, 2016**

**Ambisyon Natin 2040
Orientation cum RDP
Consultation
(Provinces of Ilocos
Norte and Ilocos Sur)
November 25, 2016**

A live radio interview was conducted to further disseminate the Ambisyon Nation 2040 to the general public and advocacy materials were distributed to participants during the above-mentioned events.

WELCOME GUESTS AND PARTICIPANTS TO THE ... AMBISYON NATIN 2040 ORIENTATION REGIONAL DEVELOPMENT REGION

Carlos O. Abad Santos
Secretary for Policy and Planning
NEDA Central Office



AMBISYON NATIN 2040



MATATAG, PANATAG AT MAGINHAWANG BUHAY

A Glimpse of Ambisyon Natin 2040

AmBisyon Natin 2040 represents the collective long-term vision and aspirations of the Filipino people for themselves and for the country for the next 25 years. It describes the kind of life that people want to live, as well as how the country will look like by 2040. As such, it will serve as an anchor for development planning across at least four administrations

AmBisyon Natin 2040 is a picture of the future, a set of life goals and goals for the country. It is different from a plan, which defines the strategies to achieve the goals. It is like a destination that answers the question, “*Where do we want to be?*” A plan describes the way to get to the destination; Ambisyon Natin 2040 is the vision that guides the future and is the anchor of the country’s plan.

AmBisyon Natin 2040 is the result of a long-term visioning process that began in 2015. More than 300 citizens participated in focus group discussions and close to 10,000 answered the national survey. Technical studies were prepared to identify strategic options for realizing the vision articulated by citizens. The exercise benefitted from the guidance of an Advisory Committee

VISION

FOR COUNTRY

“The Philippines shall be a country where all citizens are free from hunger and poverty, have equal opportunities, enabled by fair and just society that is governed with order and unity. A nation where families live together, thriving in vibrant, culturally diverse, and resilient communities.”

FOR SELF

“In 2040, we will all enjoy a stable and comfortable lifestyle, secure in the knowledge that we have enough for our daily needs and unexpected expenses, that we can plan and prepare for our own and our children’s future. Our family lives together in a place of our own, yet we have the freedom to go where we desire, protected and enabled by a clean, efficient, and fair government.”



The life of all Filipinos in 2040



MATATAG: Filipinos are strongly rooted

Filipino families live together, there is work-life balance so that there is time to spend with family even for members who work. On weekends, families and friends enjoy time together in parks and recreational centers. It is a high-trust society with a strong sense of community. There are volunteer opportunities, and Filipinos spend time to serve the community, help others who are in need, and contribute to various causes.

MAGINHAWA: Filipinos are comfortable

No one is poor, no one is ever hungry. Filipino families live in comfortable homes with the desired amenities and secure tenure. Families and friends are within reach because transport is convenient and affordable, and they can take a vacation together within the country and abroad. Children receive quality education so that they realize their full potentials and become productive members of society. Decent jobs that bring sustainable income are available, including opportunities for entrepreneurship.

PANATAG: Filipinos are secure

Filipinos feel secure over their entire lifetime. They expect to live long and enjoy a comfortable life upon retirement. There are resources to cover unexpected expenses, and there are savings. They feel safe in all places in the country. Filipinos trust their government because it is free of corruption and provides service to all its citizens equally.

WHAT THE SURVEY TRIED TO ANSWER...

What Filipinos want
to have



What Filipinos want
to do



What Filipinos want
to be



THE PEOPLE HAVE SPOKEN...

An overwhelming majority of
Filipinos aspire for a simple and
comfortable life...

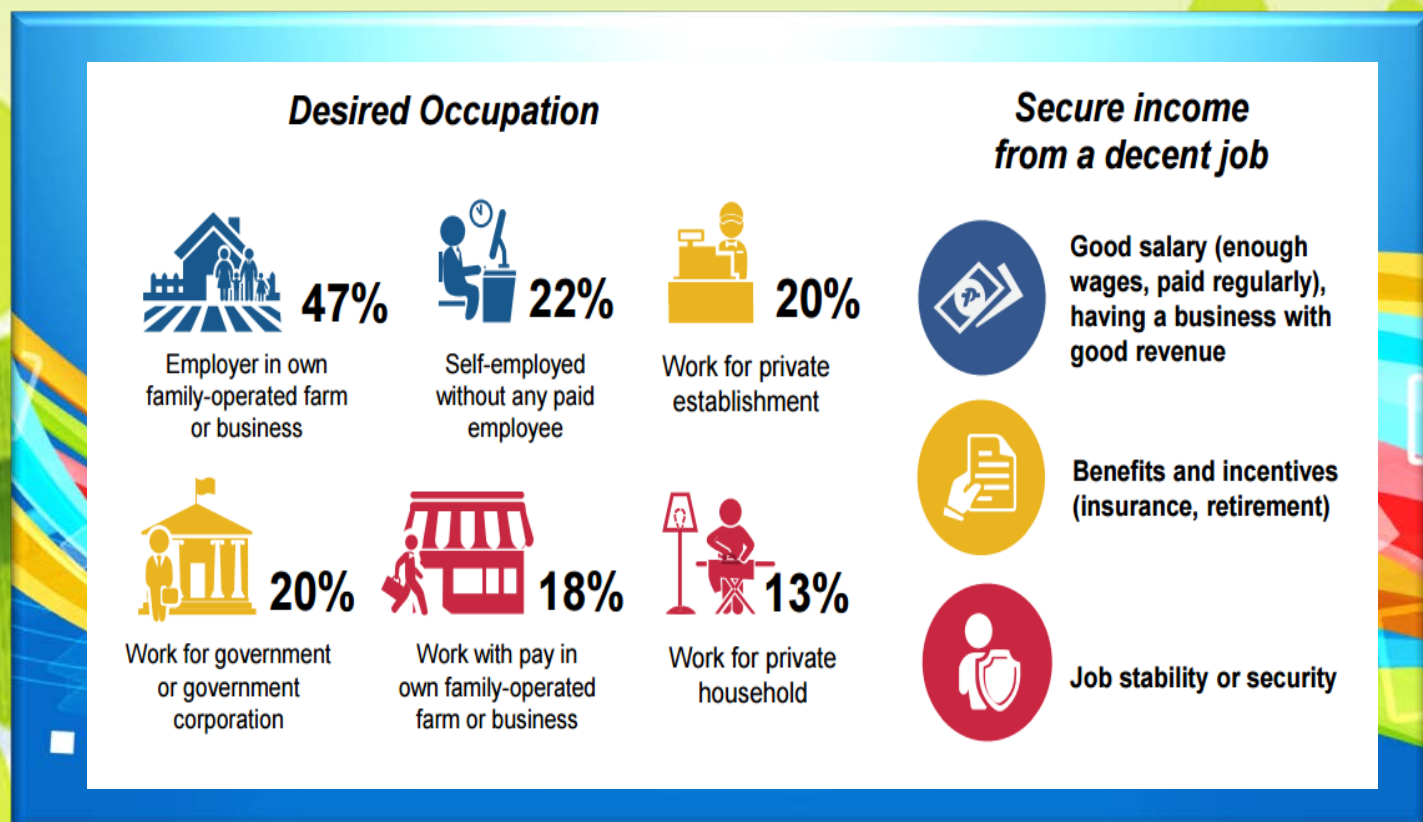
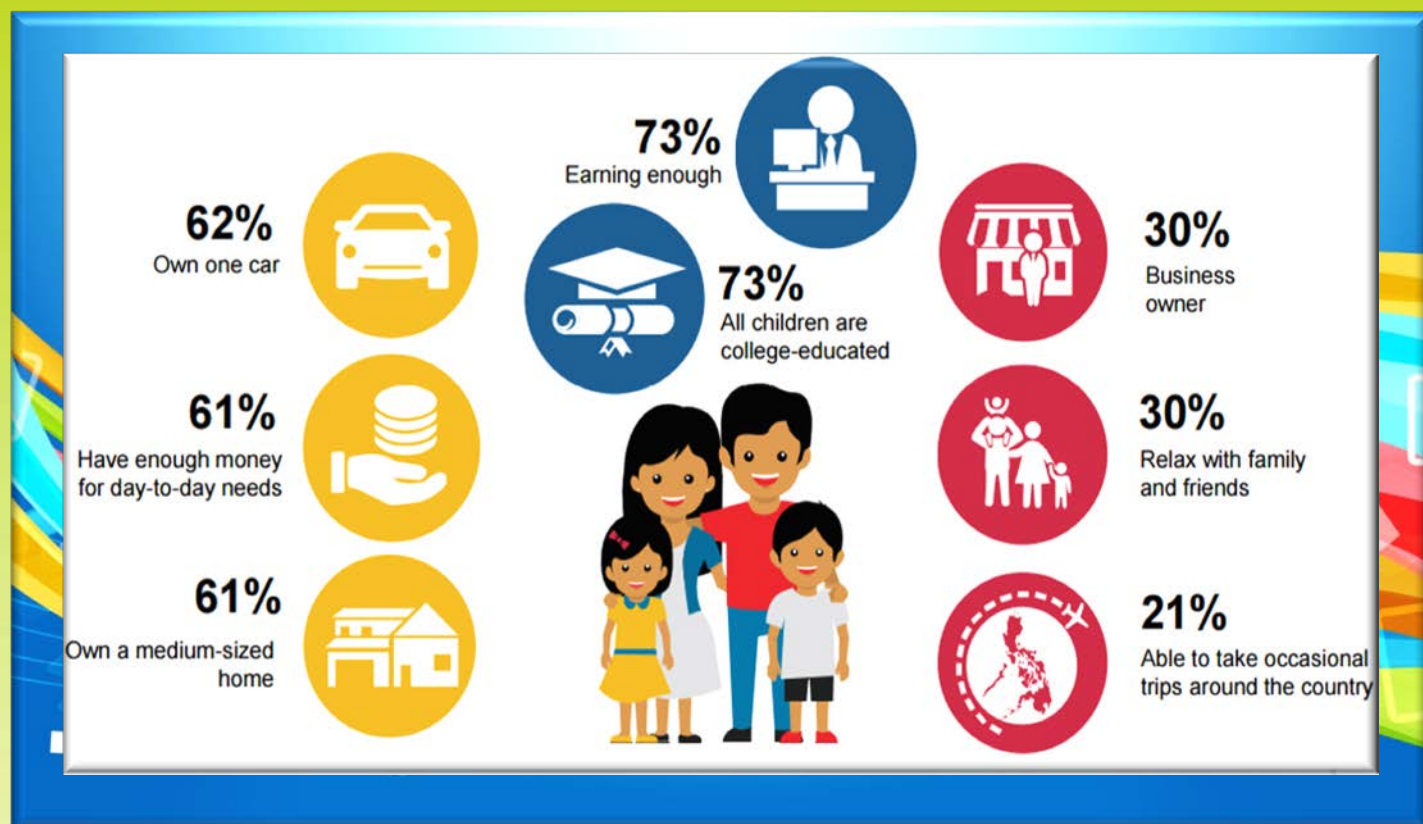


3.9%
Life of the rich

16.9%
Affluent life

79.2%
Simple &
comfortable life

SIMPLE AND COMFORTABLE LIFE DEFINED...



Preferred Work Location



79%

want to live within
the same city that
they work in



14%

want to work in a
big city but go
home outside the
city



7%

want to work
and live outside
the city



88%

Most respondents choose to live in houses with large lots, yet majority prefer to live in cities

73%

selected the small
house with a big lot



14%

chose the big house
with a small lot



Preferred community to live in



29%

prefer to live in a small
city in the province

30%

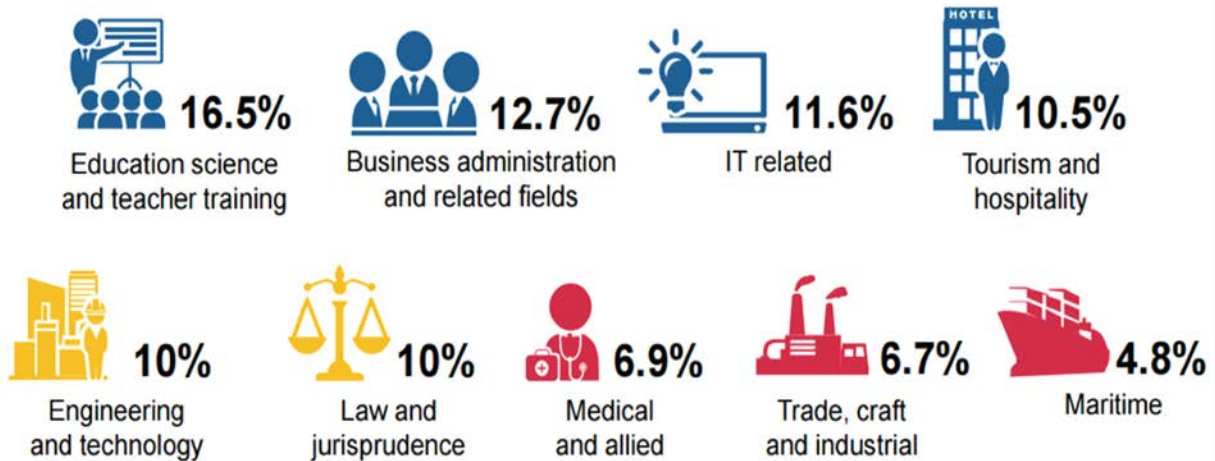
prefer to live in a big
city like Manila



30%

prefer to live in the
town center in the
province

EDUCATION: Most preferred field of study (among those who have not finished college)



FINANCES



- Enough for day-to-day needs (61%)
- With savings for unexpected expenses (28%)
- Unexpected expenses due to sudden illness, natural hazards and man-made calamities
- Savings will also be used to buy car, build house, support retirement

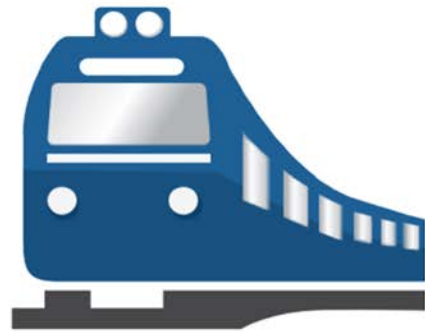
Filipinos want to be mobile

Preferred Mode of Transport



77%

Own car/vehicle



23%

Good public transportation

Filipinos want to be mobile

- Mobility in day-to-day living and for leisure is important to Filipinos
- Car-ownership is part of many families' vision of their future
- Traveling within the country and to other countries is the most-frequently cited leisure activity
- Ordinary people's measure of their own success is the degree to which they are able to afford travel for themselves and their families



THE VISION INTO A REALITY...

Is the Vision within reach?



YES,



IT CAN BE REALIZED with the
right policies & programs.

Role of Government

Enabler



Economic
growth



Investing
in people



Protection
against
instability

*Strong Institutions:
Fair and Equal
application of rules*



Economic growth



Infrastructure



Competition



Innovation

Investing in people



Health



Education

Protection against instability



Promoting peace and security
(including fostering unity
amidst cultural diversity)



.... Unexpected
medical expenses



.... Expenses due
to natural disasters

Clean, efficient, and service-oriented Government



PHL can be nearly a high-income country by 2040

Observed and Simulated Growth Scenarios of Per Capita Gross National Income, 1995-2040

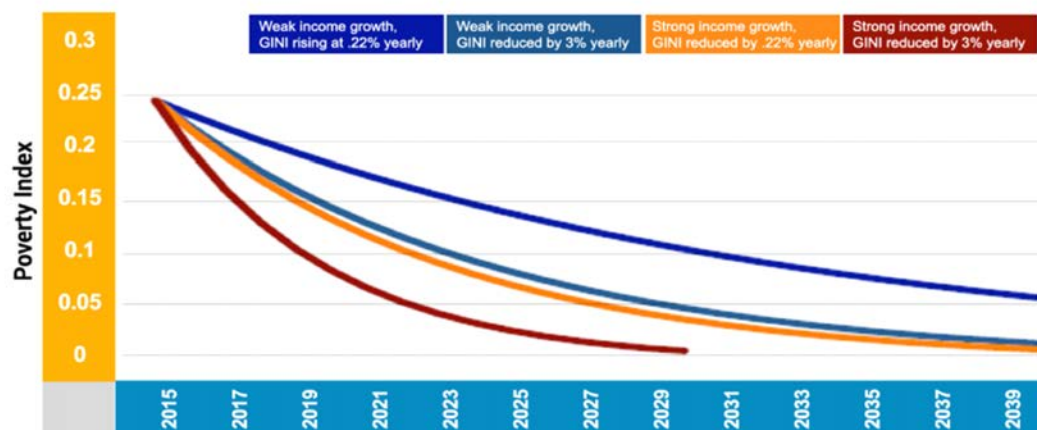
(in US\$ calculated using the World Bank Atlas Method)



Poverty can be eradicated by 2040, if not sooner.

Scenarios of Eradicating Poverty, Philippines 2015-2040

(In Percent)



The challenge of sustaining the vision



Requires support and commitment from the next 4 Administrations



Not all achievable immediately/ simultaneously



Need to sustain the momentum



Strategic flexibility under changing conditions

Next steps for NEDA



Strong ownership and buy-in by stakeholders as well as the country's leaders over the next 25 years



Translating the vision into specific goals and milestones



Alignment of LTV & SDGs; Clarification of institutional arrangements



Implementation through next 4 medium-term plans (Philippine Development Plan)

SUPPORT AMBISYON NATIN 2040

A friendly reminder from
Regional Development Council-1
NEDA Regional Office 1
in partnership with
NEDA Central Office



**AMBISYON
NATIN 2040**

2040.neda.gov.ph



See you as it happens...